Keep Business Moving

Enable digital collaboration and business continuity for your organization during the COVID-19 outbreak

The outbreak of COVID-19 represents a significant economic and public health threat to a wide range of business environments. Organizations around the world are trying to mitigate the disruption of coronavirus on global business activities, international assets and cross-country supply chains. Companies should develop preventative and proactive measures in the form of technologically driven work-from-home and business continuity planning strategies.
As corporate- and government-mandated work-from-home policies become more commonplace due to the coronavirus pandemic, companies are realizing the severity of the outbreak within their operations. The disruptions caused by the current pandemic is compounded by the challenges presented by legacy systems and traditional digital infrastructure relied upon to manage relationships and key business processes.

OECD data shows that countries affected by COVID-19 represent up to 70% of global GDP, impacting business confidence on a global scale. Industry estimates show that within a few years of a major disaster, 40% of organizations without continuity plans will go out of business. Mercer survey data following the initial outbreak indicates that 82% of organizations have not implemented a business continuity plan.

Organizations should proactively develop effective business continuity and remote working measures in order to mitigate the impact of COVID-19 and other disruptions, no matter the source.

“By automating our claim submission process with Laserfiche, we’re able to provide quick, efficient service to customers, which is especially important during disruptions such as the COVID-19 outbreak. Claims can be submitted in just three steps and our staff can focus on other pressing tasks.”

Alan Yue,
MSIG Insurance (Hong Kong)
As COVID-19 disrupts business operations worldwide, an ECM solution like Laserfiche can play a key role in supporting business continuity efforts and to keep business moving in and out of the office.

“When Hurricane Harvey hit, we were able to get paychecks out on time. That would not have been possible without Laserfiche.”

Dava Clark,
Cypress-Fairbanks Independent School District

Six Keys to Developing a Prepared Organization

**Digitize Files**
Companies can ensure remote access to important client and company files and backups during periods of social distancing and quarantine.

**Collaborate Remotely**
Maintain productivity during work-from-home periods by adopting systems that enable remote access to files through a web or mobile platform.

**Automate Processes**
Dedicate resources to critical tasks by integrating automation to ensure that key processes such as payroll and contract management are unaffected.

**Build Trust**
Improve employee and customer experiences and allow project managers to monitor the status of tasks online or on mobile platforms.

**Increase Transparency**
Improve document security, effortlessly ensure regulatory compliance and address stakeholder concerns during difficult times of crisis.

**Make Data-Driven Decisions**
Leverage analytics and data to drive critical business decisions, measure the success of initiatives and contribute to the recovery during and following times of economic crisis.

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