



# Cisco Webex Webcasting

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Take the risk out of your event with lifecycle production assists. Scale your webcast up to 100,000+ participants. Get help from experts to run engaging events smoothly and successfully.



## Overview

Expand the reach of your message to tens of thousands of participants with a professionally produced webcast.

- Deliver perfectly synchronized real-time video, audio, and content to any size audience
- Provide content that can live on-demand long after the live event has ended
- Deploy as a standalone webcast or as an integrated component to a larger virtual event
- Cost-effectively conduct all-hands company meetings, brief analysts, or launch new products

| Webex® Webcasting service description: All packages include a Lifecycle Assist   | Cisco Webex Webcasting L-WBX-WCAST-VIDPKG |
|--|---|
| Pre-event project management   |   |
| Webex Teams Space: Coordinate with your producer in real time via Cisco Webex Teams for event planning and preparation | ✓   |
| Kickoff meeting: Initial meeting with project manager to discuss event requirements                                    | ✓   |
| Planning meetings: Your project manager will meet with you and your webcast team to develop your webcast               | ✓   |

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|--|---|
| Presentation training: Familiarize your speakers with the presenter interface and the most effective tools to communicate their message and engage with the audience   | ✓   |
| Technical rehearsal (1 hour): Validate connectivity, bandwidth, and equipment at your venue prior to the live event day with a stream's-up technical rehearsal and end-to-end testing  | ✓   |
| <b>In-event support</b>  |   |
| Pre-conference: Connect with your project manager and technical team prior to the webcast going live for the audience for final technical checks, signal acquisition, required updates, and questions                          | 1 hour included                           |
| Live event (90 minutes of live event time and 1000 attendees included in 1-hour event): Your project manager will be online with you throughout your webcast to help ensure an optimal experience for presenters and attendees |   |
| <b>Post-event support</b>  |   |
| Recording, reporting, and debrief  | ✓   |
| <b>Key technical features and specifications</b>   |   |
| Video source (encoder, VCU, telepresence)  |   |
| Large audience requirements: additional attendees up to 100,000 can be added   |   |
| Multiple presenters in remote locations on video and Audio   |   |
| <b>Options: SKU: L-WBX-WCAST-ADDAV</b>   |   |
| 1 hour additional time OR 500 additional attendees   |   |

## Cisco and Partner Services

Cisco Capital® can help you acquire the technology you need to achieve your objectives and stay competitive. We can help you reduce CapEx. Accelerate your growth. Optimize your investment dollars and ROI. Cisco Capital financing gives you flexibility in acquiring hardware, software, services, and complementary third-party equipment. And there's just one predictable payment. Cisco Capital is available in more than 100 countries. Learn more.

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## Cisco Capital

### Flexible Payment Solutions to Help you Achieve your Objectives

Cisco Capital makes it easier to get the right technology to achieve your objectives, enable business transformation and help you stay competitive. We can help you reduce the total cost of ownership, conserve capital, and accelerate growth. In more than 100 countries, our flexible payment solutions can help you acquire hardware, software, services and complementary third-party equipment in easy, predictable payments. [Learn more.](#)

## Learn More

For more information, visit <https://www.cisco.com/go/webcasting>.

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